



Ashley Direct Mail Order Form

Complete form, scan and email to:

sales@mailamerica.com

Questions? Call 800-421-2150

Store Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sale Date(s): _____

	FORMAT	5,000	10,000	20,000	50,000
☐	6x9 Postcard	0.625	0.575	0.555	0.545
☐	14" Letter	0.645	0.595	0.575	0.565
☐	9x12 Postcard	0.655	0.625	0.59	0.535
☐	11x14 Postcard	0.725	0.705	0.655	0.615
☐	9x12 Folded Self Mailer w/ 3 Perf. Coupons	0.675	0.635	0.615	0.605
☐	6x12 Self Mailer w/ 3 gift cards	0.675	0.635	0.615	0.605
☐	6x12 Invite in A6 Env. w/ 3 gift cards	0.725	0.705	0.665	0.655
☐	11.5x18 Bifold	0.685	0.675	0.665	0.655
☐	Rounded Die Cut Self Mailer w/ Insert	0.79	0.74	0.72	0.69
☐	Die Cut Quarter Fold w/ 2 Gift Cards	0.79	0.74	0.72	0.69
☐	Pull Tab Postcard	0.74	0.72	0.67	0.63
☐	3D Flip Card Mailer	0.74	0.69	0.66	0.64
☐	Two-Part Letter	0.775	0.725	0.705	0.675
☐	6x9 Zip Envelope/Insert	0.775	0.735	0.625	0.71
☐	Private Sale Invite to Customer List	0.81	0.74	0.71	0.69
☐	Pop-Up	0.825	0.725	0.675	0.655
☐	10.5x13 8-Page Catalog		0.89	0.775	0.725
☐	40" Gatefold Self Mailer				0.64

Prices include Design, Printing, Mailing
List, Addressing, Postage*, and
Shipment** to the local postal facilities.

*postage is based on a specific list prescribed by the format. Certain formats will incur a postal surcharge if deviating from the prescribed mailing list. **Shipping to the local postal facilities is based on a minimum of 5k piece to each postal facility. Any facility falling under the 5k minimum will incur a \$150 SCF shipping surcharge.

Price per piece: \$ _____ Quantity: _____

Total \$ _____

☐ I understand that once I approve the mailing list and/or proof, Mail America begins production, and I am liable for any data cost or print work done to date in the event I cancel the mailing.

Ashley Marketing Specialist

Phone Number