



Ashley Direct Mail Order Form

Complete form, scan and email to:
 sales@mailamerica.com
 Questions? Call 800-421-2150

Store Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sale Date(s): _____

FORMAT	5,000	10,000	20,000	50,000
<input type="checkbox"/> 6x9 Postcard	0.585	0.535	0.515	0.505
<input type="checkbox"/> 14" Letter	0.605	0.555	0.535	0.525
<input type="checkbox"/> 9x12 Postcard	0.615	0.585	0.55	0.495
<input type="checkbox"/> 11x14 Postcard	0.685	0.665	0.615	0.575
<input type="checkbox"/> 9x12 Folded Self Mailer w/ 3 Perf. Coupons	0.635	0.595	0.575	0.565
<input type="checkbox"/> 6x12 Self Mailer w/ 3 gift cards	0.635	0.595	0.575	0.565
<input type="checkbox"/> 6x12 Invite in A6 Env. w/ 3 gift cards	0.685	0.645	0.625	0.615
<input type="checkbox"/> 11.5x18 Bifold	0.645	0.635	0.625	0.615
<input type="checkbox"/> Rounded Die Cut Self Mailer w/ Insert	0.75	0.70	0.68	0.65
<input type="checkbox"/> Die Cut Quarter Fold w/ 2 Gift Cards	0.75	0.70	0.68	0.65
<input type="checkbox"/> Pull Tab Postcard	0.70	0.68	0.63	0.59
<input type="checkbox"/> 3D Flip Card Mailer	0.70	0.65	0.62	0.60
<input type="checkbox"/> Two-Part Letter	0.735	0.685	0.665	0.635
<input type="checkbox"/> 6x9 Zip Envelope/Insert	0.735	0.695	0.685	0.67
<input type="checkbox"/> Private Sale Invite to Customer List	0.77	0.70	0.67	0.65
<input type="checkbox"/> Pop-Up	0.785	0.685	0.635	0.615
<input type="checkbox"/> 10.5x13 8-Page Catalog		0.85	0.735	0.685
<input type="checkbox"/> 40" Gatefold Self Mailer				0.60

Prices include Design, Printing, Mailing List, Addressing, Postage*, and Shipment** to the local postal facilities.

*postage is based on a specific list prescribed by the format. Certain formats will incur a postal surcharge if deviating from the prescribed mailing list. **Shipping to the local postal facilities is based on a minimum of 5k piece to each postal facility. Any facility falling under the 5k minimum will incur a \$150 SCF shipping surcharge.

Price per piece: \$ _____

Quantity: _____

Total \$ _____

I understand that once I approve the mailing list and/or proof, Mail America begins production, and I am liable for any data cost or print work done to date in the event I cancel the mailing.

 Ashley Marketing Specialist

 Phone Number