



Ashley Direct Mail Order Form

Complete form, scan and email to:
sales@mailamerica.com
Questions? Call 800-421-2150

Store Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sale Date(s): _____

- | | | | | |
|--|---|---|---|--|
| <input type="checkbox"/> 6x9 Postcard
5,000: .595
10,000: .555
20,000: .505
50,000+ .485 | <input type="checkbox"/> 9x12 Postcard
5,000: .625
10,000: .605
20,000: .555
50,000+ .515 | <input type="checkbox"/> 11x14 Postcard
5,000: .665
10,000: .645
20,000: .595
50,000+ .555 | <input type="checkbox"/> 14" Letter
5,000: .585
10,000: .535
20,000: .515
50,000+ .505 | <input type="checkbox"/> 10.5x13 8-Page Catalog
50,000+ .665 |
| <input type="checkbox"/> Two-Part Letter
5,000: .715
10,000: .665
20,000: .645
50,000+ .615 | <input type="checkbox"/> Stop Sign Zip Mailer
5,000: .685
10,000: .655
20,000: .635
50,000+ .595 | <input type="checkbox"/> Pop-Up
5,000: .765
10,000: .665
20,000: .615
50,000+ .595 | <input type="checkbox"/> 9x12 Coupon Postcard
5,000: .675
10,000: .655
20,000: .605
50,000+ .565 | |
| <input type="checkbox"/> 11.5x18 Bifold
5,000: .625
10,000: .605
20,000: .555
50,000+ .515 | <input type="checkbox"/> 5x12 Hybrid
5,000: .635
10,000: .605
20,000: .585
50,000+ .565 | <input type="checkbox"/> Zip Mailer
5,000: .715
10,000: .665
20,000: .635
50,000+ .605 | <input type="checkbox"/> 6x9 Zip Envelope/Insert
5,000: .715
10,000: .675
20,000: .665
50,000+ .65 | |

Private Sale Invite to Customer List
5,000: .75
10,000: .68
20,000: .65
50,000+ .63

HOT for 2024!

Prices include Design, Printing, Mailing List, Addressing, Postage*, and Shipment** to the local postal facilities.

*postage is based on a specific list prescribed by the format. Certain formats will incur a postal surcharge if deviating from the prescribed mailing list. **Shipping to the local postal facilities is based on a minimum of 5k piece to each postal facility. Any facility falling under the 5k minimum will incur a \$150 SCF shipping surcharge.

- Add Spin2Win: .02 per piece
- Add Variable QR Codes/Digital Catalog (up to 8 pages): \$395 setup
- Add Variable QR Codes/Coupon Page (single page): \$125 setup
- Add Scratch Off to Postcard: .04 per piece
- Add Enter Code To Win: \$5,000 Giveaway: \$295 Insurance Fee
- Add Enter Code To Win: \$25,000 Giveaway: \$495 Insurance Fee
- Mail to our customer list (call for pricing)

Price per piece: \$ _____ Quantity: _____

Add On Services: _____ \$ _____

Total \$ _____	Description	Cost
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I understand that once I approve the mailing list and/or proof, Mail America begins production, and I am liable for any data cost or print work done to date in the event I cancel the mailing.