



# Ashley Direct Mail Order Form

Complete form, scan and email to:

sales@mailamerica.com

Questions? Call 800-421-2150

Store Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sale Date(s): \_\_\_\_\_

FORMAT	5,000	10,000	20,000	50,000
<input type="checkbox"/> 6x9 Postcard	0.605	0.555	0.535	0.525
<input type="checkbox"/> 14" Letter	0.625	0.575	0.555	0.545
<input type="checkbox"/> 9x12 Postcard	0.635	0.605	0.57	0.515
<input type="checkbox"/> 9x12 Folded Self Mailer w/ 3 Perf. Coupons	0.655	0.615	0.595	0.585
<input type="checkbox"/> 6x12 Self Mailer w/ 3 gift cards	0.655	0.615	0.595	0.585
<input type="checkbox"/> 11.5x18 Bifold	0.665	0.655	0.645	0.635
<input type="checkbox"/> 5x12 Hybrid	0.675	0.645	0.625	0.605
<input type="checkbox"/> 11x14 Postcard	0.705	0.685	0.635	0.595
<input type="checkbox"/> 6x12 Invite in A6 Env. w/ 3 gift cards	0.705	0.665	0.645	0.635
<input type="checkbox"/> 9x12 Coupon Postcard	0.715	0.695	0.645	0.605
<input type="checkbox"/> Stop Sign Zip Mailer	0.725	0.695	0.675	0.635
<input type="checkbox"/> 3D Flip Card Mailer	0.72	0.67	0.64	0.62
<input type="checkbox"/> Two-Part Letter	0.755	0.705	0.685	0.655
<input type="checkbox"/> Zip Mailer	0.755	0.705	0.675	0.645
<input type="checkbox"/> 6x9 Zip Envelope/Insert	0.755	0.715	0.705	0.69
<input type="checkbox"/> Private Sale Invite to Customer List	0.79	0.72	0.69	0.67
<input type="checkbox"/> Pop-Up	0.805	0.705	0.655	0.635
<input type="checkbox"/> 10.5x13 8-Page Catalog		0.87	0.755	0.705

Prices include Design, Printing, Mailing  
List, Addressing, Postage\*, and  
Shipment\*\* to the local postal facilities.

\*postage is based on a specific list prescribed by the format. Certain formats will incur a postal surcharge if deviating from the prescribed mailing list. \*\*Shipping to the local postal facilities is based on a minimum of 5k piece to each postal facility. Any facility falling under the 5k minimum will incur a \$150 SCF shipping surcharge.

Price per piece: \$ \_\_\_\_\_ Quantity: \_\_\_\_\_

Total \$ \_\_\_\_\_

☐ I understand that once I approve the mailing list and/or proof, Mail America begins production, and I am liable for any data cost or print work done to date in the event I cancel the mailing.

Ashley Marketing Specialist

Phone Number